



POWER SWEEP



\$8⁰⁰

**TEN NFL
POWER SWEEPS 2007-09**
(ALL ★'S WINNING)

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OPENING COLLEGE WEEK - 39 GAMES! NEW FEATURE PLAYS ADDED FOR 2010!

NORTHCOAST SPORTS SERVICE

P.O. BOX 450829

CLEVELAND, OHIO 44145

NEWS AND NOTES - WEEK 12010

Each week in Power Sweep, we cover the front page with our News and Notes. We recap LW's misleading final scores and provide hard to find information on the previous week's games. We are writing this issue earlier than usual so, in place of N&N, we will provide you with some updated info for our 2010 publications. The College Football Scorebook is BY FAR the most informative College Football Scorebook on the market today with over 300 pages PACKED with information. It has more than TWICE the amount of info of any other college football publication. The cost (through our office 1-800-654-3448) is just \$29.95, plus \$10 for shipping. It contains a complete Past History Section with LY's game recaps! We also sell through our office, *Phil Steele's 2010 College Football Preview Magazine*. One feature that separates Phil's magazines from the competition are his projected starting lineups which give you a solid bio of every player in the 2 deep (sometimes 3 deep) including not just a name but height, weight, jersey number and stats. It is loaded with in-depth information on every major college team, featuring position by position write-ups.

These are noteworthy changes to the publications since presstime (AFTER all spring practices):
AIR FORCE - FS Corbin Brown trans to UNLV. **AKRON** - RB Broderick Alexander OFY (Achilles). **ALABAMA** - QB Star Jackson trans to Georgia St. OL Taylor Pharr had problems with conc and DE Milton Talbert (shoulder inj) were given med hardships. **ARIZONA** - WR Delashawn Dean trans to Texas A&M-Kingsville. **ARIZONA ST** - RB Damien Williams and DT Calvin Tonga have acad issues, will attend JC. DT Otis Jones (knee) and OL Zach Schlink's (knee) careers are also over. OL Matt Husted has retired (knee). **ARKANSAS** - CB David Gordon trans to Okla St. TE Jim Youngblood trans to Cent Ark. WR Carlton Salters left program (pursing baseball career). QB Nick Petrino is no longer with tm, concentrating on coaching. WR Neal Barlow took a med hardship (recurring foot inj). FB Mitchell Bailey trans to ULM. DL Calvin Barnett DNQ, will enroll at JC. LB Montaque Mack is expected to GS. **AUBURN** - RB Dontae Aycock was dismissed. **BALL ST** - NCAA denied TE Madaris Grant's appeal for a 6th yr. WR Seth White and DE Tory Squires were dismissed. **BAYLOR** - WR Eddie Johnson will att prep school. **BOWLING GREEN** - WR Calvin Wiley was awarded 6th yr. P Bryan Wright trans from Michigan - elig TY. **BYU** - RB Harvey Unga was selected by CHI in the supplemental draft. **CALIFORNIA** - LB Chris Litle was dismissed. OT Charles Ragland (inel '10) trans to College of San Mateo. LB Chris Martin trans to Florida. LB Cecil Whiteside will GS. CB Vachal Samuels OFY (foot). **CENTRAL MICHIGAN** - JC QB QB Brandon Fricke was added to roster. DE Odino Etienne is a late JC signee. DB's DJ Scott and Evan Ray have left program. **CLEMSON** - TE Martavis Bryant will go to Hargrave. DT Jamie Cumbie was dismissed, expected to trans to smaller div school. **COLORADO** - TE Justin Favors DNQ. WR Donnie Duncan DNQ (may return in '11 as GS). **COLORADO ST** - CB Brandon Owens trans to N Colorado. DE Zach Tiedgen (knee) could return late in season. LB's Andy Clements, Luke Diehl, DB's Dru Taylor, Alex Stratton and LB Cam Loughery have left the program. LB Marquis Hood will GS. LB Vance Green will go to JUCCO. QB Garrett Grayson, RB Marvin Ford and WR Jay James are expected to GS. FB Akeelo Rhoden, RB's Doug Richau, Joe McKay, WR's Jyrone Hickman, Chris Robinson, Jason Cook, TE's Brennan Price, Cameron Bourdon, C Erik Henry, DB's Dayton McMillan and Dillon Holliam are no longer with tm. WR Vernon Scott left after spring. **CONNECTICUT** - LB Greg Lloyd (knee LY) will RS and return '11. **EAST CAROLINA** - LB Matt Pick was dismissed. DB Darryl Reynolds, DL's Chris Allen and Andrew Farr are no longer with the team. TE Kevin Gidrey trans to USF (elig TY). **EASTERN MICHIGAN** - RB Ben Axon has left the program, trans to Butler CC. **FLORIDA** - DB Adrian Bushell will transfer. LB Brendan Beal is trans to Minn. **FIU** - DE Paul Crawford has trans here from Miss St, DL Jason Fitch and OL Caylin Hauptmann also will sign in the fall. DB Travon Van DNQ at Florida and will attempt to enroll at Marshall. DL Bryan Robinson and DL Jordan White (acad inel) and WR Rocky Vann will RS. **FLORIDA ATLANTIC** - WR Amos Wood, WR Jarmal Davis WR Grant Glover, DL Nick Osborne, DL Jarred Williams, DL Mauricio Riquier, CB Treon Howard, CB Curtis Cross, RB Tyrice Allen, RB Tony Moore, TE James Obob and Saf Rod Huggins are no longer with team. OL Jared Pizzutti was not cleared. Saf Austin Jensen was in a serious car accident and is expected to RS TY. **FLORIDA ST** - DT Moses McCray and FB Tavares Pressley are both OFY (ACL). WR Jarmon Fortson - kicked off team. **FRESNO ST** - P Matt Darr was released from scholarship, signed with Tenn. **GEORGIA** - RB Dontavious Jackson will trans after summer. S Quintin Banks gave up ball (chronic knee inj). **HAWAII** - RB Sterling Jackson has been added to 105 player roster. **HOUSTON** - RB Charles Sims is inel (acad) but is expected to stay with program and return in '11. **ILLINOIS** - DT Josh Brent was selected by DAL in NFL supplemental draft. QB Jacob Charest and LB Mark Wilson were released from scholarship. S Fritz Rock was a late signee. **INDIANA** - S Jerimy Finch has left the program. DT Milton Owens has trans to Illinois St. RB Shane Covington has trans. DT Jarrod Smith has retired (back inj). **IOWA** - TE JD Griggs has trans. **IOWA ST** - RG Scott Haughton was dismissed. DL Austin Alburts graduated and left. DL Rony Nelson will RS. RB Jevoury Wedderburn, LB Dentrell Pike and DB TJ McCullough DNQ. **KANSAS** - RT Jeff Spates OFY (lower leg inj). DL Jeremiah Edwards' career over (heart condition). LB Huldon Sharp OFY (foot). DE Travis Stephens susp (acad). OL Carl Wilson, TE Ian Wolfe and TE Nick Plato left over summer. **KANSAS ST** - RB Tim Flanders has left the program. RB Deveon Dinwiddie will go to JUCCO. WR Curry Sexton, DE Kyle Klein and WR

Destin Mosley will GS. DE Grant Valentine has left school. **KENTUCKY** - OL Osaze Idumwonyi and DL Myron Walker have left tm, trans expected. LB Jabari Johnson, LB Farrington Huguenin and DT Tim McAdoo DNQ. DT Mister Cobble and CB Paul Warford are inel. LB William Johnson has left tm. **LOUISVILLE** - LB Ikaika Kapu and LB Horace Miller are no longer with team. QB Luke Woodley trans to Texas A&M. **LOUISIANA** - LB Jake Molbert will GS. **LOUISIANA TECH** - QB Doak Raulston trans to Tenn in Aug. **LSU** - OL Cordian Hagans has trans to Minn. FB Thomas Parsons (med), John Williams (med), QB Chris Garrett, OL Stavion Lowe, OL Elliot Porter, OL Clay Spencer (med) and WR Jhyryn Taylor (may trans) have left program. LB Kyle Prater trans to Rice. LB Houston Bates was asked to GS, enrolled at Illinois. **MARSHALL** - CB DeQuan Bemby was dismissed. DB Demetrius Thomas trans to Alabama A&M. DL John Youboty's career is over (spine). LB Phil Walker trans to Indiana St. DT Mike Fleurizart, Antwon Chisholm and Fred Pickett have been dismissed. **MARYLAND** - LB Avery Murray left tm (personal). **MEMPHIS** - DB Shonte Sims' scholarship was rescinded. LB Alphonso Bruton (med RS), TE DuPree Lytle, DL Tim McGee and LB Derrick Odom are no longer on tm. WR Bakari Trotter was released from scholarship, WR Sean Farr will GS. WR Tesfa Samuels and RB Ketaurus Stanton DNQ. **MIAMI, FL** - DE Steven Wesley was dismissed. C Benjamin Hopfinger is a late preferred walk-on. **MICHIGAN** - QB Conelius Jones DNQ & will go to prep school. LB Antonio Kinar DNQ. DB Demar Dorsey was released from his LOI, expected to enroll at Louisville. CB Justin Turner released. **MIDDLE TENNESSEE** - QB Jamal Ramsey has enrolled at Tenn St. **MINNESOTA** - LB Sam Mareah (acad) will attend JC. WR Xzavian Brandon is no longer enrolled (knee surg). **MISSISSIPPI** - WR Pat Patterson was dismissed. QB Raymond Cotton left the program & intends to transfer. DB Demareo Marr and DB Darius Barksdale have left tm. DB Cedric Smith, TE Cordell Giles and DB Eric Mitchell DNQ and RB Tim Simon OFY (knee). **MISSISSIPPI ST** - QB Dan Stegall quit. QB Riley Saunders trans to Ole Miss. WR EJ Buford, TE Jordan Blankenship and LB Tyler Gregory are no longer with tm. OL Michael Bufkin OFY (inj). DE Paul Crawford and DE Jeremy Lee will not report-JUCCO. LB Karlin Brown and LB Terrell Johnson have trans to Miss Valley St. **MISSOURI** - LB Tyler Crane was dismissed. LB Donovan Bonner OFY (ACL). **NAVY** - SB Marcus Curry was dismissed and trans to Texas St. CB Mario Washington was dismissed (honor code violation). **NEBRASKA** - C Mike Smith is OFY (broke leg). **NEVADA** - DL Wesley Hollingshed left program. DB Chris Metcalf DNQ. **NEW MEXICO** - QB Tate Smith left the team. S Jesse Paulsen trans to Fresno St. DB Nathan Enriquez was dismissed. **NEW MEXICO ST** - CB Lorenzo Caldwell trans to C Wash. **NORTH CAROLINA** - RB Giovanni Bernard OFY (ACL). DL Carlos Gray not on tm '10. **NC STATE** - CB Rashard Smith is OFY (knee). **NORTHERN ILLINOIS** - DE/NG Jake Coffman has returned to program. **NORTH TEXAS** - DE Michael Miller DNQ. **NORTHWESTERN** - DL Cameron Joplin will not play (med). DB Cooper Gerami left the program. **NOTRE DAME** - DB Spencer Boyd trans to USF. DB Chris Badger will go on 2 yr mission. P Eric Maust was denied a 5th yr. **OHIO ST** - WR Duron Carter is acad inel, will enroll at Coffeyville (KS) JC. DE Keith Wells enrolled at Fort Scott CC. RB Jermil Martin will trans when he restores acad elig. **OKLAHOMA** - DB Desmond Jackson left the program. **OKLAHOMA ST** - WR Bo Bowling returned to program as a walk-on. DE Jared Glover will not play (health issues). DL Horace Hubbard and WR Nick Cash have left. **OREGON** - QB Jeremiah Masoli was dismissed and trans to Mississippi. WR Tyrce Gaines is inel & may transfer. WR Diante Jackson is inel. **OREGON ST** - QB Peter Lalich left the team. **PENN ST** - WR AJ Price was released from scholarship. S Cedric Jeffries graduated, left school. **PITTSBURGH** - WR Aaron Smith given med hardship. TE Jon Tisak is no longer with tm. **PURDUE** - QB Najee Tyler trans to Youngstown St. WR Chevin Davis DNQ & will not enroll. WR Eric Williams has trans. DB Abe Trindle no longer on tm. **RICE** - S Max Anyiam and DB Joseph Leary both on MedRS. S David Falgout no longer with tm. LB Nic Hammett trans to JC. DT Alex Lowry left tm (grandfather ill). **RUTGERS** - OL Richard Muldrow trans to Richmond. Will attend prep school. DB Tejay Johnson, DL Kenneth Kirksey and DL Djwany Mera. OL Rob Forst opted not to play. WR Julian Hayes (6th yr) and LB Morgan Carter won't return. WR Eddie Poole trans to Bethune-Cookman. DB Abdul Smith trans to Temple. OL Matthew Hardison trans to Delaware. TE Tony Trahan trans to Texas Tech. WR Carl Harris trans to S Illinois. **SOUTHERN MISS** - WR Steve McNair Jr DNQ & enrolled at Pearl River (MS) CC. CB Alonzo Lawrence is no longer with the tm. **SAN DIEGO ST** - OL Joe Unga DNQ. **SAN JOSE ST** - WR Marquis Avery, S Tanner Burns, FS Manu Ngatikaura and K Tyler Cope will not participate. WR Jabri Carr and DL Ahkeem McKinney DNQ. **SMU** - DB JR McConico, WR Deonte McDade and DB Keivon Gamble are acad inel for '10. DB Jeremy Hall was denied admission. **SOUTH CAROLINA** - OL Nick Allison quit. CB Jay Spearman granted med hardship but career is over. Spur Jarrett Burns trans to UT-Chatt. QB Zac Brindise tran to W Caro. WR Javon Bell, DL Kelcy Quarles (Fork Union) and Du'Von Millsap DNQ. LB Brandon Golson was denied admission. **SOUTHERN MISS** - QB Adam Fayard and WR Jordan McNair, WR JJ Harbin, TE Jamie Wheat, OL Joseph Pearson and LB Will Martin are no longer on tm. DL Anthony Wilson DNQ and WR Josh Magee signed MLB contract with Astros. **SYRACUSE** - RB Averin Collier (acad) won't return. **TENNESSEE** - QB Nick Lamaison is trans. WR Todd Campbell trans to Middle Tenn (can play immediately). RB Bryce Brown has left school. S Darren Myles was dismissed. DT Marlon Walls and DE Ben Martin OFY (Achilles).

Cont on page 2

Thanks to... **PHILSTEELE.COM**
For sharing these updates with our POWER SWEEP subscribers!



cont. from FRONT PAGE: TEXAS - DT Derek Johnson trans to Ark St. QB Sharrod Harris left tm. **TOLEDO** - WR Toney Foster will GS, expected to enroll Jan '11. **TEXAS A&M** - WR Nick Trice and OL Clint Naron granted med hardships. DL Rod Davis and DB Colton Valencia are no longer w/ tm. DL Ben Bass ret'd. DL Adren Dorsey trans to Lamar. RB DJ Jones will not enroll, DB Tramone Mickens not elig, will enroll at JC. **TEXASTECH** - LB Brandon Mahoney and SS Yahshua Williams both left prog, remain in school. DE Lawrence Cayou (Hinds CC), CB Philip Warren, DB Brandon Smith, WR LaVaughn Whigham, RB Delans Griffin and OL Aleon Caloun DNQ. **TOLEDO** - QB EJ Tucker DNQ. DL Phil Lewis will GS. K Andrew Weber gave up FB. CB Daxton Swanson left. **TROY** - WR Josh Jarboe was dismissed. **TULSA** - RB Charles Opeseyitan was dismissed. WR Jameel Owens' hardship trans approved (elig '10). OL Brian Mincher and DL Jack Jewell not on tm. K Cory Jeffers MedRS. WR AJ Whitmore susp for yr. LB Kenny R Sims not on tm. DB Brenton Bogar. DL Relus Chance DNQ. Added UCLA trans CB Lowell Rose. **UAB** - RB Chad Winbush, WR Darnell Williams, OL D'Anwone King, LB Kedron Aker DNQ. OL Sean Dailey and LB Katrell Watters both med hardship. DB Chris Lofton signed MLB contract. DL Vincent Webb and DB Jerry Young no longer w/ tm. **UCF** - WR Jordan Akins signed MLB contract (Texas) and will not attend UCF. **UCLA** - RB Milton Knox is expected to trans. WR Paul Richardson LOI voided. LB Josh Shirley LOI voided-trans to Wash. OG Stan Hasiak acad inel. CB Brandon Sermons will RS (broken leg spg). DB Shaquille Richardson's LOI was voided, he signed at Arizona. **UNLV** - DL Malo Taumua and CB Warren Zeigler were dismissed. DL Dsmont Tautofi and RB Dionza Bradford will GS. OL Thomas Kilgore (back) career over. **USC** - LB Jordan Campbell trans. DE Malik Jackson trans to Tenn. FS Byron Moore trans to LA Harbor Coll. RB DJ Shoemate trans to Conn. LB Glen Stanley was released from LOI. WR Travin Patterson trans to Colorado. LB Jarvis Jones was released from scholarship, trans to UGA, could play in '10. OL Seantrel Henderson was released from his LOI & signed with Miami (FL). DL Marquis Jackson signed with TX Southern. **UTAH ST** - WR Stanley Morrison (foot), CB Jamaine Olson (foot) and RB Robert Turbin (ACL) may not play. **UTEP** - WR Darius Tubbs will GS. No longer on team are: WR Jeken Frye, DL Tajh Fite, DL Deron Jefferson, DL Kyle Brown, DL Austin Shaffer, DL Justin Cordova, LB Josh Scott, DB Montreyne McCormick and DB Ray Calhoun. **VANDERBILT** - OL James Williams is acad inel. HC Bobby Johnson retired. Robbie Caldwell will be the '10 HC. **VIRGINIA** - WR Quintin Hunter has left. WR Javaris Brown has left & intends to trans. OL Lamar Milstead withdrew from school (personal). DE Tory Allen-Ford has left program & intends to transfer. CB Javanti Sparrow has withdrawn but intends to ret in '11. **VIRGINIA TECH** - RB Kenny Lewis will not return. **WAKE FOREST** - OL Logan Feimster is PS#102TE '09. **WASHINGTON** - TE Kavario Middleton was dismissed. OT Mark Armelini left. DT Tyrone Duncan trans to Montana. OL Scott Shugert trans to Portland St. S John Timu and LB Brent Williams will GS. **WASHINGTON ST** - DT Toby Turpin was dismissed. OL Steven Ayers will not play (gave up FB due to conc). LB Andre Barrington is inel. **WEST VIRGINIA** - DT Chris Palmer left. **WESTERN MICHIGAN** - CB Deshon Lawrence OFY (inj). **WISCONSIN** - DE Tyler Westphal trans to N Dakota St. RG Joe Schafer will trans. WR TJ Williams left. **WKU** - Added walk-ons Bo Eggers and RB Dalton Cissell, JC trans Tenerio Davis. DL Galatian King, LB Josh Carter, DB Darryl Williams will not return. DT David Angilau and DB Cam Thomas DNQ. **WYOMING** - CB David James quit. DE Caleb Hundley was dismissed.

BONUS SYSTEM

Play on a team that won and covered their bowl game last year and starts this season ranked in the AP Top 25:

2005-2009 29-9 76%

PLAY ON:

ALABAMA vs San Jose St
FLORIDA vs Miami, Oh
GEORGIA vs Louisiana
NEBRASKA vs Wku
OHIO ST vs Marshall
Usc vs HAWAII
Wisconsin vs UNLV

WELCOME TO ISSUE ONE OF POWER SWEEP FOR THE 2010 SEASON

COLLEGE 4★ KEY SELECTIONS 88-67-2 LAST 11 YEARS INCLUDING 7-3 70% L/2 BOWL ISSUES! NFL (4) ANGLE PLAYS 29-14 67% L/5Y!!! NFL UGLY DOG 25-16 61%! UNDERDOG PLAY OF THE WEEK 188-137 L/26Y!! FREE SEPTEMBER 5★ RELEASE FOR ALL 2010 SUBSCRIBERS!!!!!! 5★ RELEASES ARE 11-5 69% LAST 16!!! NEW COLLEGE FEATURED PLAYS!!! TECHNICAL AND REVENGE GAMES OF THE WEEK ADDED THIS YEAR!!!!

Welcome to Issue 1 of Power Sweep for the 2010 season. As a 2010 subscriber, we think you will be very pleased with not only the amount of information that we provide each week in Power Sweep but also the quality of our selections. Some new featured plays will be added this season - look on page 6 for the new Technical and Revenge College Games of the Week!!! We look forward to providing you with those winners! Sometime in the next few weeks 2010 subs will be receiving their September 5★ phone codes and will receive our very first 5★ Late Phone Selection of the season (TBA), a \$50 value absolutely FREE!!! If you were a past Power Sweep subscriber, we have sent you Issue 1 for Free because we realize that many people wait until the last minute to renew and we did not want you to miss a single issue. However, this will be your LAST free issue and one will NOT be sent next week unless you re-subscribe. If you check the mailing label and look after your last name, you will see a 2-digit number. If the number is 10 or higher you are indeed a 2010 Power Sweep subscriber and will be receiving Power Sweep throughout the entire season. If there is a number such as 09, 08, 07, 06, that means that your subscription has expired and this will be the last issue of the Power Sweep newsletter you will receive unless you re-subscribe and you will not be receiving codes to access the first 5★ in September for FREE. Remember, when you subscribe to Power Sweep, you not only get the nation's most informative newsletter (look at our write-ups on every game!), but also the one with the best results. We are very proud that our College 4★ Key Selections are now 88-67-2 the last 11 years. Our Underdog Play of the Week has a TWENTY-SIX YEAR record of 188-137!!! Our NFL is simply on fire as from 2007-'09 the Pro Selections RECORDED TEN POWER SWEEPS (all ★ rated selections winning). The NFL Ugly Dog has now produced a record of 25-16 61% and the (4) Angle Plays are 29-14 67%. These records don't even include the Power Ratings Play of the Week, our AWESOME System Section or the 3★ NFL Totals Plays!

5★ RELEASES ARE 11-5 69% LAST 16!!!

5★ UF-16'	over Syracuse	41-10	WIN
5★ Tennessee -3	over Kansas City	26-17	WIN
5★ OVER 59'	Michigan/Florida	41-35	WIN
5★ Auburn -9'	over Mississippi St	3-2	loss
5★ Florida St -5'	over Colorado	39-21	WIN
5★ Ohio St -3	over Michigan St	45-7	WIN
5★ Ohio St -11	over Northwestern	45-10	WIN
5★ Illinois -2	over Northwestern	10-27	loss
5★ Green Bay -6	over Houston	21-24	loss
5★ Georgia -8	over Michigan St	24-12	WIN
5★ Clemson -7	over Boston College	25-7	WIN
5★ USF -7	over Syracuse	34-20	WIN
5★ SMU +7	over Navy (OT)	35-38	WIN
5★ Wisconsin -11	over Indiana	31-28	loss
5★ Indianapolis -6'	over Denver	28-16	WIN
5★ Over 51'	Navy/Missouri	35-13	loss

Remember, our subscribers' next free bonus is our first College 5★ Late Phone Play being released in the next few weeks. If you did not choose the free bonus of 2 weeks of our award winning Preseason Late Phones but instead opted for Northcoast Debit Credit, you will have your Northcoast Debit Card credited by August 31st. We are simply the #1 service in the country in NFL Preseason Football over 21 years in Net Profit, Net Winners and Winning Percentage as documented by The Sports Monitor of Oklahoma City. If you are just renewing now, you will receive the last week of NFL Preseason Late Phone Plays for Thursday, Sept 2nd (all 16 games on one day) ABSOLUTELY FREE (\$75 value)! You will also receive a \$25 credit on a Northcoast Debit Card. That is \$25 that you can spend any way you like on our Late Phone Plays. You can use it to get this week's Top Weekly College Late Phone Play. We will also give you our first 5★ College Late Phone Selection FREE (TBA). Over the course of an entire football season from Preseason thru the Super Bowl, there are 26 weeks of football and we release only 5 to 7 of these very special plays all year. Our 5★'s in September have gone 21-11 66% winners!!! Our 5★ record over the last 16 releases is 11-5 69%!!! (see right). Pro Selections start next week and the NFL was #1 in '07 in NET WINS (+18) 78.1% on the year in the newsletter contest! Also, check out the last page to see how ALL 2010 POWER SWEEP subscribers can get a subscription to the Power Plays Newsletter for as little as \$69 (no bonus offers, download only). The Power Plays newsletter has finished #1 in the Newsletter Contest for 2 years in college and last year was #1 for combined wins!!!!

2010 PRESEASON NFL LATE PHONE PLAYS OPEN 2-1 67%!!!!

We are writing this Issue early so as of presstime we can let you know that we have finished Week 1 of the Preseason with an impressive 2-1 67% mark on our Late Phone Plays. Updates on the preseason can be found on our comp lines daily. As many of you are aware Northcoast Sports does not release a Late Phone Play on every single game being played. In fact, on any given Saturday with 40-50 games to choose from, usually there are between 5-7 ★ rated Late Phone Selections released. Isolated games such as the games now being played on Sunday, Monday, Tuesday, Wednesday Thursday and Friday Nights are generally released not as a Late Phone Selection, but as a Marquee Play on Northcoast's Private Play Hotline (for just \$15 each play). The Private Play Hotline Marquee Plays are updated on game day and are available at 1-900-438-9467 for \$15 or online at www.ncsports.com or on the NC Debit Card system for \$9. All Private Play Hotline Plays, except the Marquee Plays, are two for the price of one. The Marquee Plays have had very fine finishes over the years including finishing #3 in the country with a 63-33 66% combined record! Our NFL Marquee releases have finished #3 in the country going 24-14 63% and #6 in the country in College going 39-19 67%!!!! The Thursday Night ESPN Play has gone 51-36-2 the L6Y!!!! The College 900 Play of the Day is 111-70-1 61% L12Y and don't forget the Inside Information Play. The NFL Totals Play of the Day is 60-24 71% over 12 years! There are over 100 possible game releases during the regular season this year and that would total up to over \$1500 on the 900 lines so make sure you are using your Northcoast Debit Card to pick up this season's Marquee Private Play Hotline Plays for just \$9 each.

NORTHCOAST COMP LINE IS YOUR SOURCE FOR FREE 1-347-677-1700 WINNERS! EARLY BIRD GIVEN FREE EACH WEEK!!!!

We feel we have the best complimentary tapes in the country and put a lot of effort into providing FREE Winners on a daily basis. Every Monday (reg ssn) we release the Early Bird Play of the Week from Northcoast's Private Play Hotline. It has produced 65% Winners OVER 13 YEARS with a 117-63 record and we give it out for FREE!!! Our Northcoast Sportsline Complimentary Plays have been outstanding throughout the years. The Underdog Play in Power Sweep has recorded 33 outright upset winners over the last 9 years. The Northcoast Sportsline Underdog Play is the play that just missed out on being the Underdog Play on these pages and we put it up each Tuesday. The Northcoast Sportsline Totals Play goes up on Thursday and is our best NFL Totals Play as of Thursday and many times it has ended up being a Late Phone Play!!! The Northcoast Sportsline College Play of the Week is given away free every Saturday and is a play that just missed out on being a Late Phone Play. Out of 40 to 50 games to choose from, it is our 6th or 7th best play and is very successful and worthy of being a Late Phone Play. The Pro Play of the Week on Sunday is also the one that just missed out on being a Late Phone Play and is our 4th best pro play of the day (Top 3 are all Late Phone Plays). Call 1-347-677-1700 every day for football Winners!

EXECUTIVE CLUB SERVICE FOR THE FIRST 5 DAYS OF THE 2010 COLLEGE SEASON - DISCOUNTED 72% FOR ALL READERS!!!!!!

Week One is traditionally one of the best weekends for us at Northcoast, as we are a FOOTBALL ONLY service and have had this week analyzed for over 2 months!! For Week 1 of the 2010 college season we are discounting our College Executive Club Service 72% off the full price this week for all readers of this issue of Power Sweep. That's right! You will get 72% off the reg rate and pay just \$99!!!! Next week our Executive Club Service will be back to full price but this week you can take 72% off the College Exec Weekend. We are sure we will impress you with the quality of these plays and that is why we can make such a great offer!! This offer is valid for Week One of the 2010 COLLEGE Season! These are the exact same Late Phone Selections that we release to our Executive Club Members. The Sports Monitor and SportsWatch. If you look at Page 8 you will see that readers can choose to get Saturday's ★ rated side LPS and pay just \$49 or get FIVE DAYS OF EXEC SERVICE FOR \$99!!!! See page 5 for a complete listing of everything that is included in this package. Next week's weekly Executive Club Membership will be back to the regular rate, but if you are reading this issue of Power Sweep, we want you to know how much we value you as a customer, and invite you to become a Week One Executive Club Member for ONLY \$99! Hurry and sign up today because the Winners will keep coming, but the prices are going back up to full price for Week Two! Call 1-800-654-3448 to sign up today for the Week 1 College Executive Club!

\$99

72% off
Reg Rate

For Week One College
Executive Club Service

College Executive Service Thurs - Mon

72% off the regular rate of \$364!

College Exec Service Includes:

- Executive Club College Late Phones
- Small College Plays
- College Totals Plays
- Monday Night Magic
- Marquee Private Play Hotline Plays

Call
1-800-654-3448
Today!!!

4★ Excellent
3★ Very Good
2★ Good

COLLEGE SELECTIONS

HOME
TEAM IN
CAPS

KEY SELECTIONS

4★ OKLAHOMA over Utah St - The Sooners are our pick to win the National Title this year and even with Florida St on deck they are off an 8-5 season and will look for a confidence booster. Their offense avg 51.1 ppg in '08 and LY's inj plagued bunch dropped to 31.1 ppg. This year with 8 starters back incl QB Landry they figure to be more like '08. Last year Utah St had the two headed monster of QB Borel and RB Turbin. Turbin and top returning WR Morrison are injured so the Sooners D should be able to neutralize Borel. Utah St has 8 starters back on D but we rate OU's D #4 and Utah St's #102. The Sooners (-45') defeated the Aggies 54-3 in the last meeting in '07 in Norman as OU racked up 617-153 yd and 24-8 FD edges despite USU holding a 31:39-28:21 TOP advantage. OU is 4-0 vs Utah St with their avg win by 58-7. LY, in their injury plagued season, OU went 1-2 as a 20+ pt HF but they are not afraid to run up the score as they went 6-1 prior with an avg score of 57-15. In their two reg season non-conf wins LY the Sooners won by a combined 109-0 including a shutout of explosive Tulsa.

FORECAST: OKLAHOMA 48 Utah St 3

3★ TCU over Oregon St † - This game will be played in the new Dallas Cowboys Stadium. The Beavers struggle on the road in Sept as they are 1-10 ATS with their avg loss the last 6 (0-6 ATS) by 18 ppg ATS. TCU will not only have a large crowd edge at this "neutral" site game in Texas but will be excited to make a statement vs a team that was one play away from being in the Rose Bowl LY while only having Tenn Tech on deck. TCU has our #11 off and #10 D while OSU checks in at #37 and #28. TCU is 18-6 as a HF and you can lay the lumber with Patterson in statement games. Here are some angles making TCU our first Technical Play of the Week. TCU is 15-5 ATS as a fav and have gone 6-3 ATS vs BCS foes. The Frogs have also covered 5 straight season openers 4 of which were BCS teams. Meanwhile Oregon St has gone 0-5 ATS in their first game away from home losing by an avg score of 44-15. The Beavers have also failed to cover 9 straight Sept games away from home.

FORECAST: TCU 37 Oregon St 16

3★ MICHIGAN over Connecticut - 1st meeting. This is the "dedication" of Michigan Stadium after a \$226 million refurbishment. Conn is 2-0 vs Big Ten with both wins over Indiana. UM HC Rodriguez was 4-0 SU and ATS vs Conn with WV. Michigan is 13-3 SU but 5-10 ATS in home openers. Connecticut is 7-3 ATS in road openers (4 straight SU). Including LY's bowl, the Huskies were a perfect 6-0 ATS as an AD w/3 outright upsets. Conn returns 16 st'rs from the team that dominated SC in the bowl while Mich returns 15 from a 5-7 team. UM is in the 3rd year of Rich Rod's schemes and LY opened the year 5-2. We rate the defenses even but UM has the edge on offense and ST's. Conn is a dangerous dog but the Wolves are the stronger team and well motivated and grab the home win.

FORECAST: MICHIGAN 37 Connecticut 24

OTHER SELECTIONS

2★ FRESNO ST over Cincinnati - LY FSU outgained (443-357) and outFD'd (25-15) Cincy in a 28-20 loss (+17). UC is 4-1 ATS in trips to the far west. FS is 10-1 in home openers incl 3-1 vs BCS tms. Pat Hill loves statement games and here he takes on the defending Big East champ which has a new HC and just 12 ret starters. Both teams have explosive offenses and Cincy only has Ind St on deck while Fresno has a bye so it is a big opener for both. It won't be hard for Hill to motivate the team and fans facing only their 4th BCS team at home in the last 7 years especially one that was 12-0 and ranked #4 going into LY's Sugar Bowl. The Bearcats are the stronger team overall but Fresno has the coaching continuity and LY outFD'd Boise, Cincy and Wisky (all 3 finished the season ranked) and get the W at home.

FORECAST: FRESNO ST 38 Cincinnati 31

2★ TROY over Bowling Green - Two of the least exp'd teams in the NCAA battle here as Troy has just 9 ret st'rs and BG just 8. LY Troy had a veteran team taking on a BG squad with a new HC in the opener on the road. Troy jumped out to a 14-0 lead but then checked out for the rest of the game and BG got the home upset, 31-14 (+7). Troy is playing with legitimate revenge and has more talent on the defensive side. BG's offense revolved around QB Sheehan who is gone so their young QB makes his first road start a long way from home in the heat and humidity of the South. BG has won 7 in a row as an AD (4 outright) but was a Sr/Fr team in '09 that is very inexp in '10. Troy was 5-0 ATS at home LY winning by an avg of 21 ppg and +201 ypg and starts their season off on a solid note. Troy is our inaugural Revenge Play of the Week. In LY's season opener Troy was a 7 pt fav at BG and jumped out to a 14-0 lead. The Trojans then allowed 31 unanswered points. Now at home again in a season opener their will be no letdown with HC Blakeney reminding his players of the loss. Troy has now covered 7 straight as a HF & has won & covered EVERY home opener since becoming a DI in 2002.

FORECAST: TROY 38 Bowling Green 17

2★ NEBRASKA 52 Wku 3 - The Cornhuskers are 16-0 SU and 10-4 ATS in home openers since 1994. Last year the Huskers swept the Sun Belt part of their schedule beating FAU, Ark St and UL by an avg of 47-4 (3-0 ATS) and they only have Idaho on deck TY. The Huskers are a legitimate Top 10 team and have our #5 rated D while WK comes in at #119 on that side. WK is a stronger team this year with 18 ret starters but LY in their 2 games vs a BCS foes they were walloped by Tennessee (63-7) and USF (35-13). We used the Huskers LY in all 3 vs SBC teams and see no reason to jump off them especially now that they have a much improved offense. Check out the Bonus System on page 2 and of those teams that won and covered LY's bowl, they are now 12-2 ATS as a favorite of 24+ points.

FORECAST: NEBRASKA 52 Wku 3

OTHER GAMES

THURSDAY, September 2nd

SOUTH CAROLINA 33 Southern Miss 16 - This game was arranged by ESPN for national telecast on the opening Thurs of the college season. SC has opened the ESPN Thurs night season in 4 of Spurrier's 5 years here. SC is 6-2 SU on Thurs under Spurrier (4 of those wins were season openers). This is the first meeting between SC and Southern Miss. SC has won 10 straight openers. SM is a prime contender in CUSA and has both QB Davis and WR Brown back at 100% health and always has a tough D. Spurrier is 10-7 ATS as a HF and Fedora 4-2 ATS as an AD. SM only has a IAA foe on deck while SC plays Georgia.

OHIO STATE 38 Marshall 7 - These two last met in 2004 and Ohio St needed a last second 57 yard FG to pull out a 24-21 win. OSU should be excited for a rare Thursday

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night game but does have a huge game vs Miami Fla on deck. Marshall also has a big game on deck vs in-state rival WV, new HC Doc Holliday's alma mater. The Buckeyes also fall into the Bonus System on page 2.

IOWA ST 30 N Illinois 27 - Iowa St caught a lot of good fortune LY and not only made it to a bowl, but beat Minny and that gives them added confidence for 2010. They have 11 ret starters and are now in the 2nd year for HC Rhoads. N Illinois is a dangerous team with 15 ret starters and keeps getting more athletic in coach Kill's 3rd year. Iowa St does have a strong offense with 7 starters back including QB Arnaud and RB Robinson and they rate the edge on offense (#44-81). NI has the much more veteran D and LY allowed just 330 ypg while Iowa St allowed 416. NI has the defensive edge (#61-99). Iowa St rates the home and ST's (#31-94) edges. Rhoads is 3-0 ATS as a HF but they do have rival Iowa next week. Kill is 5-2 as an AD upsetting Purdue and almost upsetting Minny, Wisky and Tenn.

UTAH 30 Pittsburgh 27 - The Utes are 15-4 SU but 9-10 ATS in home openers S/91 (0-3 ATS run). Utah is 19-7 SU since 2001 vs BCS teams. Utah beat Pitt 35-7 (-15) in the '04 Fiesta Bowl (only meeting). Pitt is #107 in terms of exp heading into '10. While Utah has just 4 starters back on D, 3 are up front and they should improve upon LY's 3.7 ypc rush allowed as they take on Pitt's solid rush attack led by Dion Lewis. Both teams have a pair of solid RB's but Pitt has a first time starting QB and a young O-line making its first road start at night, in altitude, facing a sold out crowd.

Usc 34 HAWAII 13 - Let's see how Lane Kiffin handles openers. In 2005 Pete Carroll travelled out here as a 36 pt favorite and left the islands with a 63-17 win. UH is 0-6 vs USC and in the L/3 games ('99, '03 and '05) has allowed 60+ points in each (avg score 62-19). The Trojans are 12-1 SU and 11-2 ATS in their 1st road game and have won the last 5 season openers by a 52-10 avg. USC is 3-9 ATS as an AF but after a "poor" 9-4 season and the massive NCAA penalties, USC has a "us against the world" attitude and will try to regain some swagger here.

MIDDLE TENN 34 vs Minnesota 27 - First meeting. The last time Minny traveled to face a Sun Belt team we used our famous FREE Sept 5★ on Florida Atlantic as they were a 7 pt HD and well motivated and they knocked the Gophers off at home. Minny finished that year 1-11 and Fla Atl went to a bowl showing why we used the matchup. This is a similar situation as MT is the best team in the SBC and Minny with just 2 ret st'rs on defense looks to be in a rebuilding year. Minny does have a veteran offense led by QB Weber and 8 other starters back and they have been to a bowl in each of the last two years. These teams are close talent-wise but we give a slight edge to the well motivated HT and they should be the 2nd ever Sun Belt team to knock off a Big Ten foe.

UAB 30 Florida Atl 20 - The Blazers exploded for season highs in pts (56), rush yds (330) and total yds (622) in LY's home win. The HT is 2-0 SU and ATS outgaining the visitor in each by 127 ypg. UAB is 12-2 SU (3-4 ATS) S/96 in home openers. UAB loses the key player on their team in QB Joe Webb but with 16 ret starters has their deepest most exp team in HC Callaway's 4 years. Schnellenberger usually picks his spots in non-conf games and this one falls into the winnable category and he has a veteran QB in Jeff Van Camp and a 1,000 yd rusher in Alfred Morris. Their big question is the O-line which lost all 5 starters and now takes on a veteran UAB front 7 on the road. Callaway is 3-1 as a HF and FAU is 6-17-1 as an AD.

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FRIDAY, September 3rd

Arizona vs TOLEDO - AZ had 28-12 FD and 452-244 yd edges in their 41-16 home victory over UT in '08. UA is 5-0 all-time vs current MAC teams but has lost 8 straight road openers (1-7 ATS). Since 2001, UT has hosted 6 BCS schools going 5-1 SU (only loss to Purdue in '07). They beat Colorado 54-38 LY and own wins over Pitt, Kansas, Iowa St, Minnesota and Purdue in '97. UT is 14-4 SU and 8-3-1 ATS since 1992 in Glass Bowl openers. Arizona only has The Citadel on deck. Toledo has 11 ret starters but HC Beckman is now in his 2nd year and the Rockets are 10-3 as a HD. Arizona rates large edges in all 3 areas with the most significant being ST's (#9-105) and defense (#33-111). **Get the Friday Night winner on the Private Play Hotline for just \$9 using the Northcoast Debit Card system. Call on Friday, Sept 3rd after 3:00 pm ET.**

SATURDAY, September 4th

MICHIGAN ST 34 W Michigan 17 - LY the Spartans dominated the Broncos (35-0 at HT) with season highs in pts, FD's and yds. Michigan St has won 11 straight home openers by 23 ppg covering 4 of the L/5. WM meanwhile has lost 15 straight road openers by an avg of 24 ppg (0-4 ATS run). The Spartans were just 6-7 LY after losing their bowl but have a much more exp'd backfield. Western is our pick to win the MAC West TY as they have a much more veteran D. They did upset Illinois in '08 and Iowa in '07 with both of those wins keeping the Big Ten schools from a bowl at the end of the year. Mich St lost to CM LY in week 2 and with only Fla Atl on deck will be fully focused. WM is on a 2-7 ATS run as an AD. WM does lose longtime QB Hiller and their first time starting QB may not be able to exploit a Spartan secondary that allowed a 32-6 ratio LY (#103 pass D).

4★ Excellent
3★ Very Good
2★ Good

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OTHER COLLEGE GAMES (cont from pg 4)

NOTRE DAME 34 Purdue 20 - The home team is 10-4 SU and has covered the last 2 in this series. The Boilers are 4-1-1 ATS vs non-conf BCS opps on the road. The Irish lead this series 7-3 SU, 6-4 ATS. PU trailed 17-7 LY but took a 4Q lead vs ND before eventually giving up the winning TD w/:25 left. PU has been outgained in 6 of the L/7Y vs ND. The Irish have a new HC and should get the most out of their talent. Purdue is capable as they beat Ohio St and Michigan and almost upset Oregon LY but with just 11 starters back and a new QB and young OL making their first road trip it will be tough.

Kentucky 27 LOUISVILLE 24 - LY UK trailed 27-24 late in the 4Q until UL's Guy fmbld a PR and UK rec'd. Three plays later UK WR Cobb grabbed the gm-winning TD with 4:28 left for a 31-27 win. UK RB Locke had 310 all-purp yds and 2 TD's incl a 100 yd KR. For 10 straight years the team with the most rushing yds has won (UK 168-133 LY). Louisville was 7-1 SU/ATS in the Governors Cup but has lost 3 straight. Last time here UK was outFD'd 16-13 but got 2 FR TD and a 7 yd drive for a TD for a 27-2 win. Both teams have new HC's but Joker Phillips has been the coach in waiting here so there is not the usual new coach adjustment period but UK has just 11 ret starters. The Cards have good talent and 12 ret st'rs and a new attitude under new HC Strong who faced UK yearly as the DC of Florida. This one looks like a toss-up so go with the more stable coaching staff which had the benefit of bowl practices LY.

OREGON 48 New Mexico 6 - The Ducks have gone 8-2 SU/ATS in regular season gms vs non-BCS schools. NM has not won or scored a TD in a season opener S/'05 and has been outscored by an avg of 26-5 the L/3Y. The Lobos went 0-2 SU (1-1 ATS) LY visiting BCS tms losing by 28 ppg. Autzen Stadium is one of the toughest venues in the country and LY 4 of their 7 HG's were vs ranked teams yet they won by an avg of 21 ppg with a 165 ypg edge (-29 ypg on road). LY NM lost by an avg of 26 ppg in their road games. The Ducks do have a big trip to SEC country on deck. NM has a 1st time starting QB in a hostile environment and vs our #16 rated D. UO is 18-8 as a HF.

KANSAS ST 24 UCLA 23 - Last year a young K-St team off an upset loss to Louisiana traveled to the West Coast and lost 23-9 despite a 19-16 FD edge (was outgained 359-268). Kansas St has won their last 20 home openers (9-3-1 ATS) by an avg of 26 ppg. They are similar in terms of ret experience but UCLA has the veteran QB and the defensive edge. Kan St has the top offensive player on the field in RB Thomas and LY was much tougher at home (+108 ypg) than on the road (-89 ypg). UCLA rates as the #44 team in our rankings while Kan St is #67 but K-St has a good sized home edge and this is an unusual trip for the West Coast team.

Syracuse 27 AKRON 13 - UA has split their 2 meetings the L/2Y. LY UA had an early 7-0 lead and the gm was tied at 14 after a 98 yd KR TD to open the 2H but the Zips had just 35 yds (1.8 ypp) the rest of the way. This will be the 3rd str meeting (1st in Akron). SU was upset 2Y ago being outgained by 125 yds but LY got revenge holding the Zips to 191 yds.

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SU held UA to 0 rush yds (fewest all'd S/'91). Akron is 4-1 SU/ATS in home openers and 8-4 ATS as a HD. The Orange were short on scholarships after their coaching change LY but are in the 2nd year of Marrone's schemes and have better depth and 15 ret starters. Akron has a new HC and this looks like a rebuilding year. Syr is 3-23 on the road SU but gets the season started with a win.

BYU 33 Washington 30 - In their last meeting in 2008, BYU blocked UW's 35 yd PAT at the end of regulation to escape with the 1 pt victory. The long PAT came after QB Locker was called for a celebration penalty for throwing the ball into the air after a TD. Including bowls, UW is 17-9 SU and 10-6 ATS vs current MWC members. The Cougars are 5-2 SU at home against Pac-10 teams. BYU is 8-3 ATS in home openers. Washington is 1-5-1 ATS in their 1st away game. The Huskies are 9-18-1 ATS on grass the last 9 years. UW is the 10th most exp tm in the country while BYU is #112. BYU has been in the altitude all month heightening their home field edge and is 22-2 SU at home while UW is 0-5 SU on the road under Sarkisian.

OKLAHOMA ST 31 Washington St 17 - They last met in '08 with Okla St winning 39-13 on the road (-7). OSU looks like they are in a rebuilding year with just 8 starters back but will need to start off the year on a good note. They are switching to the TT offense and have 2 non-BCS teams on deck. Wash St is by far the strongest version that Wulff has fielded but they had a huge gap to make up between themselves and the rest of the BCS as they were -260 ypg in Pac-10 play LY. If this game was played LY OSU would have been about a 42 pt favorite and while the two teams are a lot closer TY we still give OSU the edge in all 3 areas with the biggest being ST's (#44-112) and defense (#57-103) and they are 8-3 ATS as a HF.

ALABAMA 45 San Jose St 3 - First meeting. UA is 19-2 SU, 6-10 ATS in season openers and 11-20 ATS as a DD favorite since '05. Saban opened up 1-7 as a HF here but is on a 6-3 ATS run. San Jose has lost its last 7 road openers by an avg of 46-10. The Tide has a huge game vs Penn St on deck and with a veteran offense may hold some back.

Army 31 E MICHIGAN 18 - EM is 0-3 SU/ATS vs Army all-time (3rd straight yr playing). Last year in the opener EM trailed 13-0 after 3Q's with just 116 yards as the teams finished w/25 total FD's. Army is 1-6 ATS in home openers. Army has rushed for 300+ in each of the L/2Y vs EM. EM allowed 6.3 ypc rush LY and while their front 7 is improved, the Cadets will still have success there. Army's 16 ret starters are unusually high for a service academy and this is not a daunting road trip as EM avg just 5,016 fans LY (#120). Army has been an AF just 7 times since '97 and is 0-7 ATS in that role. We feel Army will be in bowl this year for the first time since 1996 which is the last time they covered as an AF.

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UNDERDOG PLAY OF THE WEEK

Over the past **26 years** this play has been a reader favorite hitting **188-137**. Over the last 9 years the Underdog Play of the Week has added **33 OUTRIGHT UPSET WINNERS to the incredible record!** Here is the first Underdog Play for the 2010 season:

Maryland (+) over Navy

Baltimore. Surprisingly prior to the '05 meeting (MD won 23-20), these in-state foes last met in 1965 (30 miles apart). Maryland is 3-11 SU and 4-10 ATS on artificial turf since 2003. Maryland has the large edge of having the entire month of August to prep for the Navy option and only has Morgan St on deck. The Terps have just 12 starters back from a 2-10 team but will more resemble their bowl squads of the previous 3 years. We rate their D #59 (Navy #84). Navy has 12 ret starters (tied for most in 4 yrs) from the team that walloped Missouri in the Texas Bowl. MD's best edge is on ST's (#14-73). We will call for the Terps to pull the upset.

FORECAST: Maryland 31 Navy 27

After winning this play Monday afternoon, check out the Monday Night Magic Play Winner! (see right)

NEW FEATURED PLAYS: This year we've added some new plays to Power Sweep. Although the Underdog Play of the Week is considered a Key Selection, the "new category" of plays are not. We review these plays each week while considering the Key Selections, and would like to start sharing them with you. We look forward to many winners for this section in 2010!

TECHNICAL PLAY OF THE WEEK....TCU over Oregon St
REVENGE PLAY OF THE WEEK....Troy over Bowling Green

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OTHER COLLEGE GAMES CONT

† **North Carolina 20 Lsu 13** - Chick-fil-A College Kickoff in the Georgia Dome with tickets evenly split and a sellout expected. LSU last faced an ACC school in the '08 Chick-fil-A Bowl in this dome and whipped GT 38-3 as a dog. This is their 3rd trip here in 6 years (6-1 SU all-time here) while NC has not played in a dome S/'02. NC is the much more veteran team with 19 st's back and most of their starting defensive players are at the top of the draft boards for next year (provided no susp by NCAA investigation). LSU finished #17 LY but only has 10 st's back and despite being 9-4 was outgained by 23 ypg in '09! This is a great game to open the year and important for both leagues but we will call for the Tar Heels to come out on top as long as the majority of their players are cleared to play.

Wisconsin 44 UNLV 20 - UW is 6-2 SU, 1-5 ATS in this low scoring series which has avg'd just 27.3 ppg the L/3 (not incl the '02 game which ended with 7:41 left 4Q due to an electrical outage). The Badgers are 4-1 ATS when opening the season on the road and usually have the crowd edge for these Sept trips to Vegas. In their last meeting UNLV almost upset the #5 Badgers before falling late, 20-13. The Badgers had just 10 ret st's LY but are much stronger this year with 16 back and only have San Jose on deck. New UNLV HC Hauck steps into a good spot as UNLV had talent but underachieved the last few years. He does have 15 ret st's including QB Clayton and some solid WR's. UNLV has decent talent in their front 7 on D but allowed 5.7 ypc rush in '09 and that is deadly vs a Wisconsin team that is at its best when able to run downhill and UW has one of the best O-line's and RB corps in the country. UNLV is 12-7 as a HD and UW is 3-5 as an AF but teams that dominate the line usually get big wins.

GEORGIA 41 Louisiana 10 - 1st meeting. Under Richt, UGA is 4-0 SU but 0-4 ATS vs Sun Belt teams winning by an avg of 41-17. The Dawgs are just 2-7 ATS as a DD HF and on a 1-9 ATS run as a HF. UL is 0-12 SU but 7-5 ATS in road openers. Georgia has the best O-line in the country and super RB's. UL allowed 4.6 ypc rush LY but have 5 of their front 7 back. UL upset Kansas St LY at home and only lost to Illinois by 3 and at Kan St by 8 in '08.

CLEMSON 45 N Texas 17 - First meeting. Clemson is 4-0 SU vs current Sun Belt opps with the avg score 44-15. North Texas is a much improved team but does have a 1st time starting QB in Death Valley vs an defensive front 7 loaded with NFL caliber players. Clemson only has Presbyterian on deck while NT has more winnable games vs Rice and Army on deck and may try and stay healthy for those.

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AUBURN 34 Arkansas St 13 - Auburn is 3-2 ATS vs the SBC winning by an avg of 43-4 and is 11-5 as a fav of 20+ pts. Ark St has been shutout twice in their last 3 SEC road gms and lost 27-0 in '06 here with 91 of their 177 yds in the 4Q. Auburn does have to play Miss St on Thurs so there is a legitimate look ahead threat and Ark St only to lose to Iowa by 3 on the road LY, upset Texas A&M in College Station in '08 and almost upset #4 Texas on the road in the '07 opener as a 39 pt dog. While ASU has just 11 starters back that is similar to the amount returning the L2Y. Ark St is a team capable of hanging inside the large number.

SUNDAY, September 5th

Tulsa 34 E CAROLINA 24 - Last year Tulsa trailed EC 20-0 and cut the deficit to only 6 after 3Q's but a horrible 4Q that included 2 IR TD's, a SOD at the EC7 and a 49 yd EC FR TD led to the 44-17 blowout. The home team has lost 3 str (upsets the L2Y). In the last visit from Tulsa ('06) EC never had the lead being held to just 241 yds. East Carolina is 1-5 ATS in CUSA openers. These two met in the CUSA Title game in '08 and Tulsa was at home and had a 28-14 FD edge but lost due to TO's. TY Tulsa has 14 ret starters and is a much stronger team than the '09 version while EC is making some large changes on both offense and defense and has just 7 ret starters with 32 lettermen lost and figures to be in a rebuilding year. The visitor is 3-0 SU/ATS.

TEXAS TECH 38 Smu 24 - In their 3 recent meetings SMU has been non-competitive with TT winning by an avg of 42-6 but they covered the last meeting in '08 (+36') losing 43-7. Both teams have pass happy offenses with June Jones firmly committed to it but Tommy Tuberville has opted to stick with Leach's pass attack while adding more running to it. Texas Tech is 16-1 SU and 12-2-1 ATS in home openers. Both teams have explosive offenses and TT's edge on defense is not as much as you would think (#53 vs #75). SMU is 13-5-1 as a DD AD and is capable of making this a game in the 4Q.

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MONDAY, September 6th

† **Virginia Tech vs Boise St** - Landover, MD. This is VT's 2nd game at this stadium and the 1st was a loss in '04 losing 24-13 (+17) to #1 USC. This is a national title elimination game and Boise St fields a team that can knock off any foe in a one game showdown (beat Okla and TCU in Fiesta Bowls) and they have a bye next week. Boise is the most exp'd team in the country with a 92% exp grade and 20 ret starters. VT has a super backfield with QB Taylor and RB's Williams and Evans. They only have 4 starters back on defense but DC Bud Foster always fields a solid group. VT will clearly have the crowd edge and this one is on a green grass field not Boise's preferred blue home surface. A Boise win here could have them playing in the BCS National Title Game at the end of the year and they have our #2 rated ST's which counters an edge which VT usually has. Get this excellent game as our **Monday Night Magic Play!** We're bringing back the **MONEY BACK PLUS Guarantee** on MNM through the Northcoast Debit Card System - take advantage on Labor Day after 11:00 am ET! The cost is only \$30 for the winner on the Debit Card System and if the MNM Play does not win - you receive \$40 back on your NC Debit Card by 12 noon ET the next day!!!

Please Note: Our office hours on Labor Day
 Monday, September 6th are 10:00 am - 1:00 pm ET.

MONDAY NIGHT MAGIC

PAY \$30 FOR YOUR WINNER ON MONDAY
 Offer Available on the Northcoast Debit Card System

IF YOU DO NOT WIN
 YOU GET YOUR MONEY BACK PLUS!

If our ★ **RATED** release fails to cover, we will credit
\$40 back to your Northcoast Debit Card!

Use your NC Debit Card after 11:00 am et on Labor Day

POWER PLAYS NEWSLETTER
1ST PLACE
3 STRAIGHT YEARS
 IN POWER SWEEP NEWSLETTER CONTEST

Going For A 4-peat!
POWER PLAYS
4★'S WEEK 1 L/3Y
24-12 67%!!!!

2010 POWER SWEEP Subs can add
 a subscription to the **POWER PLAYS**
 Newsletter for just **\$69** (download only see pg 8)

PHONE NUMBERS	Private Play Hotline NC Debit Card Cost 1-800-659-4305 Ext 1 \$9 per call	In House Charge 1-800-654-3448 \$12 per call	online at www.ncsports.com \$9 per call	900 Line Charge 1-900-438-9467 \$15 per call
	Executive 900 Line NC Debit Card Cost 1-800-659-4305 Ext 2 \$20 per call	In House Charge 1-800-654-3448 \$25 per call	online at www.ncsports.com \$20 per call	900 Line Charge 1-900-776-7871 \$30 per call
	Inner Circle Line NC Debit Card Cost 1-800-659-4305 Ext 3 \$25 per call	In House Charge 1-800-654-3448 \$35 per call	online at www.ncsports.com \$35 per call	900 Line Charge 1-900-255-9467 \$35 per call
	5★ Line NC Debit Card Cost 1-800-659-4305 Ext 4 \$50 per call	In House Charge 1-800-654-3448 \$50 per call	online at www.ncsports.com \$50 per call	900 Line Charge 1-900-226-5050 \$50 per call
	Northcoast Community Line NC Debit Card Cost 1-800-659-4305 Ext 5 \$20 per call	In House Charge 1-800-654-3448 \$25 per call	online at www.ncsports.com \$20 per call	900 Line Charge Not Available No Option

2010 NFL POWER RATINGS

We grade each team position by position and list the 2010 Power Ratings. Each week we update these Power Ratings in our weekly Power Sweep editions. The following are the 2010 Opening Power Ratings.

TEAM	RTG	TEAM	RTG	TEAM	RTG
1 Minnesota.....	101.7	11 Pittsburgh.....	97.2	21 Arizona.....	92.4
2 New England..	101.7	12 Cincinnati.....	96.4	22 Jacksonville....	90.2
3 Indianapolis.....	99.7	13 Tennessee.....	96.3	23 Seattle.....	90.0
4 New Orleans.....	99.3	14 Atlanta.....	96.2	24 Cleveland.....	89.0
5 NY Giants.....	99.2	15 San Francisco..	95.1	25 Denver.....	88.9
6 Baltimore.....	98.7	16 Washington.....	94.9	26 Carolina.....	88.9
7 Dallas.....	98.5	17 Chicago.....	94.7	27 Kansas City.....	88.9
8 NY Jets.....	97.9	18 Houston.....	94.6	28 Oakland.....	88.7
9 Green Bay.....	97.3	19 Miami.....	92.9	29 Tampa Bay.....	88.7
10 San Diego.....	97.2	20 Philadelphia....	92.4	30 Detroit.....	88.1
				31 Buffalo.....	86.6
				32 St Louis.....	84.1

POWER RATING PLAY OF THE WEEK STARTS NEXT WEEK!

1995-2009 Power Ratings Record 76-49-1 61%

Northcoast Sports has the #1 ranked College Late Phone Service over 22 years in net wins as documented by The Sports Monitor of Oklahoma City, OK. Our Weekly Late Phone Selections are the same plays we release to our Executive Club Members, The Sports Monitor and SportsWatch. To celebrate our 27th Anniversary of Power Sweep we are offering the following discount to kick off the 2010 season of College Football:

THUR-MON

COLLEGE EXEC

FOR ONLY \$99

72% OFF THE REGULAR RATE!!!!!!

College Executive Club Weekend Includes:

All ★ Rated College Late Phone Selections • All College Marquee Plays
• College Totals Plays • Small College Plays • Monday Night Magic Play
FIVE FULL DAYS! Thurs-Monday (COLLEGE) • NO EXTRA CHARGES!

You can also get a discount on Saturday ONLY ★ rated Sides **Reg Rate: Week One:**

Saturday College ★ ONLY Selections \$ 75 \$ 49

For those customers who would like to add NFL to the Weekend....

Preseason NFL Week 4 All 16 games are on Thursday \$ 75

POWER SWEEP 2010! \$145

- Every Issue through the Super Bowl
- 32 page Double Bowl Guide
- Football Schedules Mailed Automatically
- Discount Pricing on Late Phones
- The first 5★ released in Sept FREE
- We'll Apply \$50 to a Northcoast Debit Card
- Subs can access the current issue on Tuesdays after 2:30 ET!!

Every Subscriber Gets: FREE Sept 5★ Late Phone Play! AND \$25 NC DEBIT CREDIT + WK 4 PRESEASON OR \$50 NC DEBIT CARD CREDIT

Log Edition Add \$10

SUBSCRIBE TO POWER SWEEP

I enclose \$145 for my 2010 subscription to POWER SWEEP. (Every issue thru the Super Bowl!) This includes \$50 on a Northcoast Debit Card, the first Sept 5★ Late Phone Selection and FREE Schedules.

I enclose \$145 for my 2010 subscription to POWER PLAYS. (Every issue thru the Super Bowl!). This includes \$50 on a Northcoast Debit Card, the first Sept 5★ Late Phone Selection and FREE Schedules. 2010 POWER SWEEP subs pay only \$99 with extra no bonuses (\$69 for download only).

I enclose \$99 for Week One College Executive Club Service.

I enclose \$75 for Week 4 NFL Preseason Late Phone Service.

All prices in Vol. 28 Issue 1 Expire 9-5-10 & Cannot be used in conjunction with any other offer

Payment Method: MasterCard Visa American Express Discover Check/Money Order

Name _____

Address _____

City _____ State _____ Zip _____

Credit Card _____

Signature _____ Exp. Date _____

NORTHCOAST SPORTS SERVICE
PO Box 450829 • Cleveland, OH 44145
OR ONLINE @ www.ncsports.com
and go to the NCstore

1-800-654-3448

COLLEGE SYSTEM

BOWL HANGOVER

For a team to get to a bowl game, they had to have been successful the previous year. Teams off a 14 pt loss did lose a bit of their swagger. Now going on the road in their opening game the next year or facing a superior foe, this team which lost confidence, is perhaps unable to regain it in a much tougher situation. We have found that since 2000, teams that have lost by 14 points or more in a bowl game are either an underdog or away from home are a poor 12-25 32% ATS. Therefore, Play AGAINST a team that lost by 14 points or more in a bowl game and opens up the following season away from home or as an underdog.

2000-2009 25-12 68%

PLAY AGAINST:
Oregon, Arizona, Missouri, Cincinnati, N Illinois

PLAY ON:
Tcu, TOLEDO, Illinois, FRESNO ST, IOWA ST

NORTHCOAST SPORTS PRIVATE PLAY HOTLINE 1-900-438-WINS

OR EXT #1 ON THE NORTHCOAST DEBIT CARD SYSTEM

Pay \$15 thru the 900 line or just \$9 using the NC Debit Card!!!!

BIG DOG PLAY
133 OUTRIGHT UPSETS in 16 Years by 7+ point dogs!! FOUR-TEEN OUTRIGHT UPSETS BY DD DOGS IN 2006!! SEVENTEEN in 2007!!!! SIXTEEN in 2008!!!! TWENTY-ONE in 2009!!!!

EARLY BIRD PLAY
27-17-1 61% L/4Y%!! 117-63 65% L/13Y!!!!

COLLEGE 900 PLAY OF THE DAY
111-70-1 61% L/12Y
THURSDAY NIGHT TV PLAY
141-100-2 Since 1991 • 51-36-2 L6Y!!

NFL TOTALS PLAY
60-24 71% L/12Y!! Including 29-10-1 74% L9Y!!!!

SUNDAY NIGHT PLAY
114-77-3 60% L/12Y!! **MAC/SBC PLAY**
BIG 12 PLAY 10-4 71% In '09!!!!
10-4 71% In '07 and 44-24-1 64% L/69!!!!

POWER PLAYS

#1 College Newsletter Contest

COLLEGE CHAMPION 2007 & 2008! COMBINED WINS CHAMP LY!!

2008 4★'S +23 WINS!

Any 2010 POWER SWEEP Subscriber can add a subscription to the **POWER PLAYS** Newsletter for just **\$99** (Download Only Version \$69 not eligible for further bonuses)

2010 LATE PHONE RATES

Weekly (Coll & Pro) Sat, Sun, Mon.....	\$150	EXECUTIVE CLUB \$4,500
Saturday (non-5★ College).....	\$ 75	Power Sweep Subscription
Sunday (non-5★ Pro).....	\$ 50	• Every College & Pro Late
Month (College).....	\$400	Phone Play This Year • All
Month (Pro).....	\$300	Opinions On Games Not
Top Play Club.....	\$1,100	Released • Small College
COLLEGE EXECUTIVE - (Season).....	\$2,900	Plays • College Totals
PRO EXECUTIVE - (Season).....	\$2,500	• All Private Play Hotline Plays
		• No Extra Charges Ever